

Wordhugger.com combines Internet marketing and promotion to allow web users to own a piece of the web

Members granted ability to purchase keywords and to advance their placement on various search engines

September 25, 2007: Internet users can now own a piece of the Internet by making a small investment, which promises to yield lucrative rewards for them in the future.

WordHugger.com is a recently launched unique website which makes this Internet marketing strategy possible by way of its micro-investment operating system.

Considered an effective marketing and promotional tool, members of Wordhugger.com can easily purchase and secure a keyword (or multiple ones) with a minimum investment of \$60 each. This word can be associated with member's business, hobby or even line of expertise in any given field and the one time \$60 purchase is able to lock the member into WordHugger's system for the next 10 years.

Even if a member is not computer savvy, a page is easy to set up. Each word comes with a word-associated page or domain name and allows the member to have free reign over every aspect of their page in terms of what they promote, sell or write on it. These keywords will attract advertising revenue generated from websites such as Google. There is no limit as to the amount of words that a user purchases at WordHugger.com and members are free to resell their domain at any time and at any price.

WordHugger.com is the brainchild of Collin LaHay a 17 year old Minnesota high school student with a penchant for Internet entrepreneurship. LaHay is also known for his expertise in Search Engine Optimization. WordHugger was born out of the idea for people to make thousands of dollars without an initial huge investment.

More than that, WordHugger.com is able to assist entrepreneurs in developing nations to achieve their goal of upgrading their business with the help of micro loans. These micro loans are distributed by KIVA, a non-profit organization that currently gets 50% of all the profits generated by WordHugger. The benefits of being a WordHugger member also include top position on popular search engines, which will in turn bring net traffic and eventually financial benefits to one's business.

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